RF CONTROLS

IDENTIFY. LOCATE. TRACK.™

RF Controls Sponsors the University of Arkansas RFID Research Center

St. Louis, MO, September 22, 2008

RF Controls, LLC, creators of the innovative Intelligent Tracking and Control System (ITCS™), today announced that they have become Lab Sponsors of the RFID Research Center at the University of Arkansas' Information Technology Research Institute of the Sam M. Walton College of Business.

RF Controls has donated one of its sophisticated Intelligent Tracking and Control Systems to the University, where it is used daily to augment the knowledge of students and to demonstrate the capabilities of advanced data capture systems to lab visitors. ITCS is a standards-based high performance RFID and real-time location system, which is transforming the market's expectations of passive UHF RFID systems through its powerful combination of exceptionally long read range with precise 3D location and real-time tracking of tagged objects. This unique combination of features grants end-users the ability to identify, locate and track tagged items on a zonal basis, without the need to establish restrictive data capture points such as portals. ITCS enables end-users to address latent business process issues and improve process efficiency in an unprecedented way.

Chris Hook, Vice President of Business Development at RF Controls, stated "It is a privilege for RF Controls to have been invited to become a sponsor of the University of Arkansas RFID Research Center. Our intelligent Tracking and Control System offers ground-breaking performance, providing users with a new system with which to tackle challenging applications in a differentiated way, while leveraging the availability of high performance, low cost, standards compliant passive UHF RFID tags."

Dr. Bill Hardgrave, Director of the RFID Research Center remarked "We pride ourselves in having a complete and cutting edge suite of RFID technologies in the lab, allowing us to examine the use of these tools to solve real business problems. RF Controls' new ITCS system is an innovative approach to using passive RFID tags, providing distance and spatial precision that was previously unavailable. These capabilities, in turn, will help solve unique and interesting business problems that were heretofore unsolvable."

RF Controls' ITCS is type approved under the FCC's CFR 47 Part 15 rules, is available now, and sold to end users through specialized systems integrators.

For more information on RF Controls, LLC, visit http://www.rfctrls.com.
For more information on the University of Arkansas RFID Research Center, visit http://itri.uark.edu/rfid.asp.